

It's time to get your pet in

S.H.A.P.E.



Strong Healthy Active Playful Energetic





YOUR GUIDE TO HEALTHY TREATING



Cat treat translator

Cat snack = Human equivalent

Cat
1 potato crisp  = **Human**
 1/2 a burger in a bun

Cat
1oz Cheddar cheese  =  2 1/2 burgers in a bun

1oz Cheddar cheese  =  3 bars of chocolate

1 cup whole milk  =  3 burgers in a bun

Dog treat translator

Dog snack = Human equivalent

Dog
1 biscuit  = **Human**
 1 burger in a bun

1oz Cheddar cheese  =  1 1/2 burgers in a bun

1 Hot dog  =  2 1/2 burgers in a bun

How many calories in a dog treat?

Daily recommended intake 470 kcals, based on average weight dog 10 kg

 Medium Dental Chew 298 kcal

 Small Hide Chew 172 kcal

 **CT-H Healthy Treats**
(per treat) 6.5 kcal

 **CT-HM Healthy Treats Mini**
(per treat) 1.4 kcal

 **CT-HY Hydrolysed Treats**
(per treat) 4.8 kcal